

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	"7319975".pn.	USPAT	OR	OFF	2008/03/11 11:55
L2	1	1 and (advertisers predefined list user interest)	USPAT	OR	OFF	2008/03/11 11:56
L3	21	display adj content adj control	USPAT	OR	OFF	2008/03/11 12:12
L4	14	3 and (brightness format)	USPAT	OR	OFF	2008/03/11 12:18
L5	5442	705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/03/11 12:22
L6	1033	L5 and display	USPAT	OR	OFF	2008/03/11 12:22
L7	760	6 and (brightness format color size coordinates)	USPAT	OR	OFF	2008/03/11 12:22
L8	33	7 and (display adj control)	USPAT	OR	OFF	2008/03/11 12:23
L9	11	6 and (server adj control)	USPAT	OR	OFF	2008/03/11 12:27
L10	2	web adj control adj display\$	USPAT	OR	OFF	2008/03/11 12:30
L11	1124	5 and display\$	USPAT	OR	OFF	2008/03/11 12:32
L12	0	remote adj control adj user adj display	USPAT	OR	OFF	2008/03/11 12:33
L13	17	control adj user adj display	USPAT	OR	OFF	2008/03/11 12:34
L14	3248	display adj functions	USPAT	OR	OFF	2008/03/11 12:34
L15	1122	14 and (web internet host advertiser)	USPAT	OR	OFF	2008/03/11 12:35
L16	15	15 and (display near functionality)	USPAT	OR	OFF	2008/03/11 12:35
S1	1	"5999912".PN.	USPAT	OR	OFF	2008/03/11 07:30

S2	66	("5999912").URPN.	USPAT	OR	OFF	2008/03/11 07:30
S3	7	("5442771"   "5483466"   "5572643"   "5664948"   "5740549"   "5838458"   "5848397").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2008/03/11 07:31
S4	62	("20010014868"   "20020004735"   "20020099600"   "20020099812"   "5659732"   "5717923"   "5724424"   "5724521"   "5724524"   "5740549"   "5748954"   "5752238"   "5768521"   "5778367"   "5794210"   "5826241"   "5826260"   "5848396"   "5848397"   "5848407"   "5852820"   "5855008"   "5862223"   "5864845"   "5864846"   "5903882"   "5918014"   "5920854"   "5920859"   "5930777"   "5937392"   "5945975"   "5948061"   "5974398"   "5999912"   "6006218"   "6009409"   "6009410"   "6078866"   "6134532"   "6138155"   "6185558"   "6269361"   "6272507"	US-PGPUB; USPAT; USOCR	OR	OFF	2008/03/11 08:17

		"6278966"   "6285987"   "6286005"   "6295061"   "6311185"   "6327574"   "6330563"   "6366918"   "6379251"   "6466970"   "6470269"   "6487538"   "6631372"   "6714975"   "6718551"   "6876974"   "6880123"   "6892238").PN.				
S5	13	("20020019833"   "5791692"   "5940121"   "5957502"   "5999912"   "6004061"   "6223190"   "6282330"   "6408301"   "6504571"   "6513035"   "6590586"   "6813618").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2008/03/11 08:25
S6	1284	705/14.ccls.	USPAT	OR	OFF	2008/03/11 08:38
S7	5442	705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/03/11 08:38
S8	1110	S7 and (web internet advertising)	USPAT	OR	OFF	2008/03/11 08:39
S9	910	S8 and display	USPAT	OR	OFF	2008/03/11 08:39
S10	35	S9 and (display adj control)	USPAT	OR	OFF	2008/03/11 08:40
S11	1	"7107346".pn.	USPAT	OR	OFF	2008/03/11 09:50
S12	1	S11 and (web content display device identification ID)	USPAT	OR	OFF	2008/03/11 09:50

S13	5442	705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/03/11 10:29
S14	1	S13 and (identify adj advertisers)	USPAT	OR	OFF	2008/03/11 10:29
S15	1	"7319975".pn.	USPAT	OR	OFF	2008/03/11 10:33
S16	1	S15 and (identifiers advertisers parameters)	USPAT	OR	OFF	2008/03/11 10:34

3/ 11/ 2008 1:32:53 PM

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